

## FOR IMMEDIATE RELEASE

**Artist to Paint Crown Heights, Through it's People. 200 portraits. One year.**



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**Portrait Artist to Governor Andrew Cuomo, Rusty Zimmerman**, is painting a portrait Crown Heights, Brooklyn through its people by giving oil-painted portraits to residents for one year. Zimmerman aims to paint over 200 residents from June 2015 through May 2016. He will display the work in over six local venues as it emerges, show the entire collection in 2016, and give the paintings to their subjects for FREE. We've partnered with elected officials, community boards, and neighborhood associations to maximize outreach and community involvement to ensure that we accurately reflect the diversity and demographics of the neighborhood.

### **About The Free Portrait Project**

The Free Portrait Project: Crown Heights creates a portrait of a place through its people and renders a physical record of the who we are now. In doing so, Zimmerman explores the commonality of seemingly disparate communities within one neighborhood, crafts a time capsule amid rapidly shifting demographics, promotes community engagement and up-ends the tradition of portraiture being reserved for the wealthy few by giving these paintings to their subjects at no cost.

### **About Rusty Zimmerman**

Rusty Zimmerman is the portrait artist and campaign poster designer to Governor Andrew Cuomo. He has lectured at Wellesley College and will guest-lecture at Harvard University in the Fall. Zimmerman has lived and worked in Crown Heights for 5+ years and calls it home.

[www.rustyzimmerman.com](http://www.rustyzimmerman.com)

### **Contact**

To learn more, visit: [www.wearecrownheights.org](http://www.wearecrownheights.org)

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